



Sierra San Joaquin Jobs Investment Plan Spring Sprint

Join us and infuse your voice, expertise, and experience in this regional effort as we address our most pressing challenges head-on, **THINK BIG** and design the trajectory of our region together!

Want to learn more, read below. Ready to join the coalition? [Click here.](#)

In 2023, the Sierra San Joaquin Jobs Initiative (S2J2), formerly known as Valley CERF, embarked on an intensive, community-led process, fueled by data, to identify regional goals and economic opportunities in line with the State's 'Jobs First' objectives. Data showed that despite having abundant natural resources and a young, growing working population, the Central San Joaquin Valley suffers some of the worst economic, health, and social disparities in the country. Fueled by an unwavering commitment to improve the place we call home, our coalition set out to answer the question:

“What will it take to fundamentally transform our region and forge an inclusive, resilient, and climate-forward economy.”

As a Coalition, we identified eight key regional priority areas that require robust coordination for the viability of our region. Recognizing the scale of our challenge, we are committed to taking **URGENT**, expert, and transformative action!

Here's how we need your help. Participate in our coalition where for the next eight weeks, we will build a bold, comprehensive, and actionable regional investment plan. This plan will outline our vision, develop key strategies, and identify necessary investments and policy changes needed to realize our vision while centering equity, good jobs, and environmental stewardship.



CLIMATE SOLUTIONS



RESPONSIBLE FOOD & AG SYSTEMS



CIRCULAR MANUFACTURING



WATER



BROADBAND



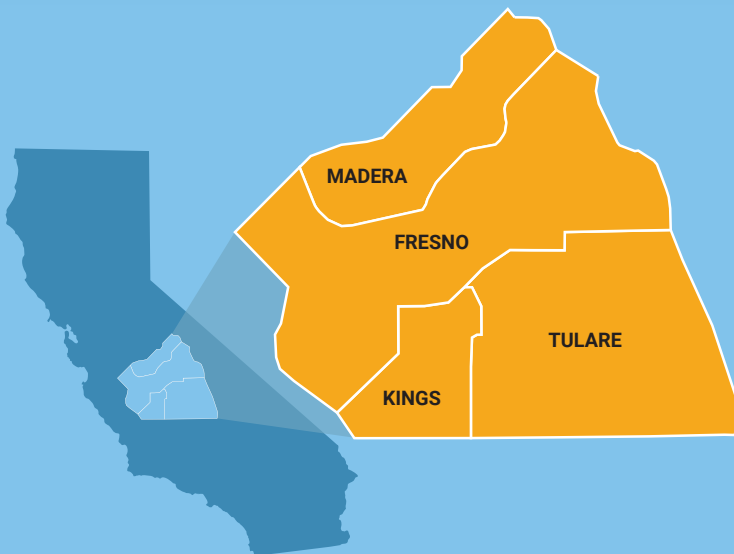
SMALL BUSINESS & MICROENTERPRISE



COMMUNITY HEALTH



EDUCATION & SKILL BUILDING



Developing a regional investment plan requires involvement from stakeholders across the region!

That's why we're assembling Regional Workgroups composed of the best and brightest (like you!) across the four-county region, state, and nation!

With over **320 organizations and agencies** already signed up and recommended to participate, we can't wait to launch our collective effort!

To ensure the success of our Regional Workgroups, we've created the following roles:

- **Workgroup Participants** will provide local expertise and engage stakeholders for input and plan refinement.
- **Data and Technical Experts** will ensure relevant data and tools inform meetings and the plan.
- **Workgroup Convener** will drive effective communication, collaboration, and progress.
- **The facilitator** will ensure successful workgroup meetings and engage key stakeholders.
- **Administrative Support** will manage meeting logistics and workgroup communication.
- **CVCF Lead** will manage consultant relationships and stakeholder involvement.

Are you interested in participating in the coalition by drafting, staying updated, or providing feedback on the regional investment plan? Let us know by completing our **Regional Workgroup Submission Portal**.

Regional Workgroup Submission Portal

May

- May 9th – Investment Plan Spring Sprint KICK-OFF! "Join us during the launch of this bold and ambitious regional endeavor!"
- Week 1 – Problem Statement and Key Questions
- Week 2 – Stakeholder Inventory
- Week 3 – Strategies

June

- Week 4 – SMART Goals
- Week 5 - Investment Opportunities
- Week 6 – Key risk and Mitigation strategies
- Week 7 – Financial Model

July

- Week 8 – Finalize DRAFT for regional review.
- Input and Feedback Opportunities!

August

- Update, finalize and submit to the State on August 30th

**Tentative timeline, subject to change based on regional workgroup input and needs.*

Next Steps!

Join us for the Investment Plan Spring Sprint on May 9th!

Learn more about the eight-week sprint and gain insights into the regional priority areas. Help shape the future by joining our Regional Workgroups.

All are welcome but RSVPs are required. To learn more and RSVP visit valleycerf.org.

Help Us Spread the Word!

Share our May 9th event invitation with other individuals and organizations dedicated to fostering an inclusive, resilient, and climate-forward economy.

Share the [invitation here](#).